

PRESS RELEASE

Prescott Valley Police Department
7601 E. Civic Circle
Prescott Valley, AZ 86314



Pizza box toppers sent out to help prevent underage drinking

A recent Arizona Youth Survey indicates that nearly 50% of 12th graders and 25% of 8th graders in Arizona have used alcohol in the past 30 days (<http://www.azcjc.gov/sac/AYS.asp>). The averages reported in Arizona are generally higher than numbers recorded in other states completing similar surveys.

On December 21, 2009 flyers were distributed as pizza “box toppers” or will be included with other take-out order packaging from the associated restaurants. MatForce provided 10,000 flyers to be distributed throughout the County.

The flyers seek to raise community awareness to the problem of underage drinking and encourage interested persons to contact MAT Force or www.drawyourline.com for ideas in assisting law enforcement in reducing underage drinking.

Participating restaurants in the Prescott Valley area are: **Streets of New York, Papa John’s, Pizza Hut, Domino’s, Adam’s Pizza and Wings and Little Caesars.** In Prescott the participating restaurants are: **Nick and Willy’s, Papa Murphy’s, Pizza Hut, Papa John’s, Domino’s and Mama Edda’s.** **Sedona, Cottonwood and Camp Verde are also participating.**

All participating restaurants were eager to join in the effort to curb underage drinking in the area. “We’re behind this 100%” said Angie Keller, manager of Pizza Hut in Prescott Valley.



(Left)
Pizza Hut: Manager Angie Keller &
Officer James

(Right)
Domino’s: Asst Manager Nicole
Chinchak & Officer James Tobin

