

PRESS RELEASE

Prescott Valley Police Department
7601 E. Civic Circle
Prescott Valley, AZ 86314



CUB detail performed to combat underage drinking

A recent Arizona Youth Survey indicates that nearly 50% of 12th graders and 25% of 8th graders in Arizona have used alcohol in the past 30 days (<http://www.azcjc.gov/sac/AYS.asp>). The averages reported in Arizona are generally higher than numbers recorded in other states completing similar surveys.

The Prescott Valley Police Department, Prescott Police Department, Cottonwood Police Department, Sedona Police Department, the Yavapai County Sheriff's Office and the MAT Force Underage Drinking Task Force have partnered on several recent projects in an effort to combat the serious problem of underage drinking.

On Saturday December 19, 2009 the above listed police agencies partnered to host a Covert Underage Buyer (C.U.B.) detail throughout Yavapai County. A C.U.B. detail is designed to ensure that retailers are complying with state liquor laws and checking identifications at all point-of-sale alcohol purchases.

Fifty (50) retail establishments throughout Yavapai County were checked on 12-29-2009 to ensure that alcohol was not being sold to underage buyers. A total of eleven (11) businesses in the local area failed the compliance check.

This is the third CUB detail facilitated by participating police agencies since December 2008. In the past year one hundred sixty-one (161) retail checks have been completed throughout Yavapai County. Twenty-five (25) establishments have failed the compliance checks, which resulted in the issuance of approximately 60 criminal citations.

The Arizona Department of Liquor (DLLC) also takes administrative action against the offending the establishments.

Along with the recent C.U.B. details, participating agencies recently enlisted the aid of local restaurants in an additional effort to curb underage drinking. Approximately 10,000 "Draw The Line" flyers were recently distributed to twenty restaurants in the throughout Yavapai County.

Businesses who passed the compliance check will be receiving a "Thank You" card and Wal-Mart gift card for \$10.00 to recognize the business and the individual employee who passed the compliance check. Some are pictured below.



(Left)
Maya Mercado: Ofc. J. Tobin, ,
Rosario Carrillo, Jose Carrillo,
David Carrillo

(Right)
Sandie's Chevron: Joleane Easley,
Joanne Stone, Ofc. J. Tobin

